

# Carlys Consulting & Services Our Services



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## Product & Packaging Solutions

Independently develops, or can guide, product formulation and effective packaging solutions

Leads or provides a support role for product and packaging R&D on a cross-functional team

## Pipeline development for innovation

Develops a strategic pipeline for growth through innovation





#### **Cost-Out Needs**

Leads a team or independently reviews company goals to identify ways to successfully reduce formulation costs

#### New product introductions

Leads innovative new product introduction independently or with a R&D team for growth, productivity, quality, brand maintenance, or renovation





#### **Ideation sessions**

Organizes ideation sessions to develop a winning pipeline or sound technical solutions for product / package development

Facilitates broad or small-scale ideation sessions to meet aggressing projects goals

Key technical expert representing R&D for ideation sessions

#### **Concept validations**

Leads technical feasibility reviews and skillfully represents R&D on a cross-functional team





## Finished Good Product Specifications

Independently leads, or can guide, nutrition facts panel development and ingredient line generation with access to ESHA database

#### **Technical Collaboration**

Leverages and manages vast network of colleagues to drive project leads





#### **Technical Solutions**

Provides innovative solutions to a technical problem with formulations and processes

#### **Program Management**

Leads project execution to achieve aggressive company deliverables through stage gates as needed

Develops and executes an effective process and will coordinate useful training

Evaluates company needs, designs a plan with stakeholders, develops against the plan, and analyzes results for long-term improvements





### **ABOUT US**

Carlys Consulting & Services Inc. partners with you! We work with established companies, any size start-ups, and other consulting firms to accelerate the commercialization of products and to deliver aggressive business needs!

Inspired by the desire to make ideas grow, we are dedicated to drive research and development needs for Consumer-Packaged Goods and Beauty Products.

Carlys Consulting & Services Inc. lives by Integrity, Innovation, Quality, Collaboration, and Drive.

Our mission is to be a leader in food and fragrance formulation and physical packaging solutions that transforms your ideas into reality

Let's work together to Make Ideas Grow!



